

2022 La Zona HUS Winery - Turkey

Established in 2018 by Juan Pablo Diaz Leon and Ceylan Ertörer Diaz Leon, HUS Winery is a family-owned venture situated in Urla, on the outskirts of Izmir. The core philosophy of HUS revolves around crafting wines that authentically embody their roots. The winery's story traces back to the migration of Ceylan's grandmother from Crete to Urla during the population exchange in 1923.



Technical Data

Region: İzmir/Seferihisar/Beyler

Varietals: 94% Carignan + 6% Alicante

Alcohol: 11.8%

Residual Sugar: 1.6 g/l

pH 3.37

Winemaker's Notes

The grapes were hand-harvested between August 25 and September 10, 2022, at optimal ripeness to preserve their natural vibrancy. Fermentation and aging were carefully balanced, with 25% of the wine matured for 15 months in used French oak barrels and the remaining 75% aged in stainless steel tanks to retain freshness and purity of fruit. Carignan, a red grape variety of Spanish origin often associated with French wines, is known for its naturally high acidity, firm tannins, and bold structure—attributes that require skillful winemaking to achieve balance and finesse. Alicante, a cross between Petit Bouschet and Grenache, is a rare teinturier grape with red flesh that contributes depth of color and rich fruit expression.

Tasting Notes

Lively aromas of fresh black fruit, coupled with elevated acidity, a medium body, and prominent tannins. Ideal for pairing with non-spicy meat dishes.

About the Region

Situated in Turkey's Aegean region, **Urla** is an ideal locale for wine cultivation, boasting an array of indigenous grape varieties. The robust sea gusts along the İzmir Peninsula in western Turkey create a favorable environment for the wine grapes in the nearby agricultural fields of Urla. This region plays a significant role, contributing to over half of Turkey's wine production.



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